




IAP2 North America Conference 2012
The Power of Participation: A 360 Perspective
Stimulate, Motivate, Participate

Welcome to the 2012 North American IAP2 Conference! We are extremely excited to be working with partner organization IAP2 USA to bring you this event and hope you can join us September 30-October 2, 2012 in beautiful Halifax, Nova Scotia, Canada.

You're Invited

This call for proposals is for interested individuals, groups or organizations to present and share their insights and expertise in the P2 field. Our team was inspired by the idea of P2 equally involving the head, heart and hands and through our conference themes hope to explore how each of these play an integral role in expansion and growth of public participation. We aim to involve researchers, stakeholders, academics, community members, decision-makers, practitioners and others to build together a diverse audience thereby truly getting a 360 perspective.

Conference session proposals must support or align with one of the sub-themes. The key focus questions are not meant to limit but rather used as a launch point and touchstone.

Theme	Key Focus Question
STIMULATE your mind 	What have you learned, discovered, proven or identified from your research, study of the field or experience, which will advance the growth and practice of public participation. <i>This is all about the thinking.....</i>
MOTIVATE your heart 	What is at the heart of public participation? We think it might lie in the values, ethics, and feelings associated with P2. What is it that motivates, influences or provokes involvement or lack there of in public participation? <i>This is all about the feeling.....</i>
PARTICIPATE in action 	What tools, activities, techniques are defining the cutting edge of public participation? How do you find the balance between the “tried & tested” and the “innovative & creative?” <i>This is all about action.....</i>

Here's what we need from you:

1. An intriguing session title
2. Identification of the theme you will focus on
3. A maximum of 250 words describing the key content and features of your session
4. Details regarding who will be leading and/or supporting the session

****please use the Conference Session Proposal template for your submission**

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Timing & Session Structure Options

Breakout Sessions: We are planning on offering upwards of 20-30 breakout sessions hosted in 60 or 90 minute formats. Sessions should be designed to suit smaller groups (approximately 15-45 participants) Please indicate in your session proposal which length of time you prefer. This must include question and answer time.

AND/OR

PechaKucha P2 Plenary: We are hoping for enough interest from presenters to hold one plenary session via the “PechaKucha Style”. It’s a really simple presentation format where presenters show 20 images for 20 seconds each. (this means approximately 6 minutes in total) It’s a format that makes presentations concise, keeps things moving at a rapid pace, and allows for diversity in speakers. For more information and advice on building this kind of presentation see <http://www.pecha-kucha.org/what>.

Proposal Criteria & Selection

In keeping with the IAP2 Core Values, the conference committee will seek input from participants in designing the conference program. Proposals will be initially reviewed by the Program Committee to ensure submission fit one of the 3 sub-themes. Following this initial screening proposals will be posted online for the review of the IAP2 Canada and USA membership. Via crowdsourcing tools we will request members to vote on their favorite proposals to help us determining who will be presenting in Halifax.....so keep it **FUN**, **INTERACTIVE** and **EXCITING** for your potential participants!

Do you need some extra incentive?

Breakout Session presenters or presenting teams will receive a 20% discount on their conference registration(s).

Proposals are DUE: MARCH 23, 2012

Submissions and questions should be directed to
conference@iap2canada.ca