



ANNUAL REPORT 2013

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MEET THE IAP2 CANADA BOARD OF DIRECTORS 2013-2014

President & Federation Board Representative	Anne Harding
Vice-president	Tiffany Skomro
Secretary	Janice Bloomfield
Treasurer	Ian Froude
Federation Board Representative	Noreen Rude
Chapter Liaison	Amy Hennessy
Communications	Jessica Delaney
Membership	Katie Soles
	Kevin Thorvaldson
Research	Maria deBruijn
Outreach & Collaboration	Kristin K. Drewes
Professional Development	Brenda Pichette

MISSION STATEMENT

IAP2 Canada champions the practice of people-focused approaches to support sustainable relationships and outcomes.

Vision

IAP2 principles are used to build, sustain and advance democratic and participatory communities.

Principles

In addition to the IAP2 Core Values, the following principles guide the work of IAP2 Canada. We are:

- Inclusive* We embrace diversity in demographics, geography, language and all cultures and abilities
- Proactive* We are leaders in P2 research and promoting best practices
- Passionate* We focus on excellence and sustainability
- Collaborative* We achieve results in partnership with our members, peer organizations and educational institutions
- Transparent* We are open and welcome feedback on our organizational approaches
- Accountable* We strive to meet the interests of IAP2 Canada members and report on our results

HISTORY OF THE IAP2 CANADA AFFILIATE

Founded in 1990, IAP2 is an international association of members dedicated to promoting and improving the practice of public participation in relation to individuals, governments, institutions, and other entities that affect the public interest throughout the world.

IAP2 Canada was approved as an affiliate of the IAP2 Federation in December 2010 and incorporated in January 2011. The first IAP2 Canada Board of Directors was formed in June 2011.

IAP2 Canada draws on the experience and knowledge of an established global association of public participation professionals and researchers. More importantly, however, it is driven by the desires, energy and aspirations of its membership across Canada in their quest to advance the practice of public participation. IAP2 Canada provides leadership and a credible voice at a national level to both support and complement the work of established and emerging IAP2 Chapters in Canada.

HIGHLIGHTS OF 2013



The schedule was more than full – many, many speakers on interesting topics. It was impossible to take in all the sessions I wanted to. With good weather, inspiring speakers and a well-planned conference, it was an excellent opportunity for us to get re-charged before heading back into the fray. We'll be looking forward to the Winnipeg conference taking this to "the next level".

– **Amy Hennessy,**
IAP2 Canada Chapter Liaison

SECOND ANNUAL NORTH AMERICAN CONFERENCE

IAP2 Canada and IAP2 USA held the **second annual North American Conference**, September 22-24, in Salt Lake City, Utah. The theme was "Engaging our Growth," and the conference featured five keynote speakers, including Salt Lake City Mayor Ralph Becker, whose consulting firm specializes in public engagement, AmericaSpeaks founder Carolyn J. Lukensmeyer and social media expert Ted Nguyen; there were over 35 sessions, a technology fair and field trips of the area.



The view of Salt Lake City that greeted our IAP2 colleagues in September.



Core Values Awards

Two Canadian P2 projects were honored at the Core Values Awards. OurWascana, a project designed and implemented by John Lewis and Intelligent Futures, received Project of the Year in the Member at Large category; Calgary Transit's 30-year strategic plan, "The Route Ahead" received a "Highly Commended" citation in the same awards category.

In late 2013, IAP2 Canada launched an initiative to develop its own Core Values Awards, with the first to be presented at the 2014 IAP2 North American Conference.

The 2014 IAP2 North American Conference will be held September 28-30 in Winnipeg, Manitoba.



North American 2014 Conference

Reflecting Forward
Public Participation
Yesterday, Today, and Tomorrow

PRESIDENT'S REPORT



ANNE HARDING
IAP2 Canada President

Don't judge each day by the harvest you reap, but by the seeds that you plant.

– **Robert Louis Stevenson**

I feel like this quote is particularly relevant when I reflect on the last year at IAP2 Canada. We have come such a long way from the seeds that were planted in the fall of 2010 by the IAP2 Canada Creation Team and watered by the Interim Board in 2011. Thank you to everyone who played that key role in getting us started.

In less than four short years, our organization has come from a group of passionate individuals with a vision for a national organization serving the practice of public engagement in our country to the IAP2 Canada we know today, with:

- more members than Canada has ever had, at over 550;
- more local chapters than ever, including a bilingual chapter, and on the cusp of having chapters from coast to coast;
- a strong administrative foundation through our service contract with Amelia Shaw Consulting; and
- more programs for members to take advantage of than ever before, including monthly learning webinars, a mentorship program, an energizing annual conference, and the budding research initiative; not to mention local events put on by chapters and the emerging accreditation program developing at the international level.

As I write this message, I am struck by how far we have come in three years as well as how much more opportunity there is for IAP2 Canada to mature and grow in the coming years.

2013 was a pivotal year for our organization, as we worked to complete the foundational steps outlined in our first Strategic Plan (2011-2013). We were challenged to find a balance between taking things slow in building our programs strategically and with intention, and producing immediate results and value for our membership who were counting on us to deliver.

- The seeds that were sown in 2013 for the research initiative, the mentorship program, a P2 practitioner learning strategy, the chapter agreement, and the re-vamp of the IAP2 Certificate Program (now called Foundations in P2), will certainly start to bud and grow in 2014 and beyond. The work on these projects may be unfamiliar to many of you, as the groups involved have shown discipline and commitment in taking the time needed to do the job right.
- While so much work has been going on in the background, we have had other programs in a “learn-as-they-go” mode. These include our monthly learning webinars, more regular administrative support services, and our efforts in outreach and collaboration. These programs were a bit more reactive than we

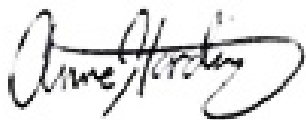
would have liked and we appreciate your patience as we've worked through some challenges in timing, service, and delivery. We're looking forward to seeing these programs mature over the coming year as kinks have been worked out and we applied what we've learned in 2013.

Many thanks are due to our volunteer board and committees, who give so much of their time, energy, and passion to IAP2 Canada. Between our chapters, the national board and all committees, I'm fairly certain that there are over 100 people volunteering for IAP2 in Canada today. That's an amazing number, considering it represents almost 20% of our organization, and we know we certainly could not function without you.

We see this volunteer base as a huge strength and opportunity for the next stage of IAP2 Canada. As we work to complete our 2014-2017 Strategic Plan and vision, we know that volunteers will play a huge role in taking us where we need to go. So please look for a more concerted approach to Volunteer Engagement in the coming months, and continue to consider how being involved with IAP2 can help you meet your career, development, and personal goals.

Lastly, I want to thank you all for allowing me to serve as President of IAP2 Canada over the last year. As much as I give to the organization, I seem to get back tenfold in learning, friendship, career and personal development. I sincerely appreciate your patience as we grow and change as an organization and I always welcome your feedback and ideas.

All the best,

A handwritten signature in black ink, appearing to read "Anne Herstein". The signature is written in a cursive style with a large, sweeping flourish at the end.

SECRETARY'S REPORT



JAN BLOOMFIELD
IAP2 Secretary

Both the Executive Committee and Board met on a monthly basis throughout 2013, with the Executive Committee attempting to meet about 2 weeks prior to each Board meeting. In an effort to make most efficient use of time, Board meetings were reduced from 2 to 1.5 hours as of September. In addition, a process was implemented in the fall where directors would post portfolio updates and background on decision items on our filesharing site Basecamp prior to each Board meeting, allowing time during the meetings to focus on responding to questions or providing direction regarding posted items, addressing decision items, and discussing specific issues requiring board input. Minutes of all Board meetings, including the updates posted on Basecamp, have been posted on the IAP2 Canada website for access by all members.

The Nomination period for new board members was held in March, with 8 applications received for 8 available positions (total Board size of 13 members). The Board decided to fill all positions to help build capacity and spread the work load among Board members. The slate of candidates was accepted at the AGM held on May 7, 2013.

The Board held one Face-to-Face meeting in Calgary in May, just prior to the AGM. This meeting provided an opportunity for departing and incoming Board members to get together to review Board governance procedures, share information, discuss strategic directions for the coming year, and begin to build the new team.

A priority for the Board in 2013 was to apply to Industry Canada for a Certificate of Continuance of IAP2 Canada under the new Not-For-Profit Corporations Act. A Special Resolution, including the Articles of Continuance, updated By-laws, and authorization for the Board to apply for continuance, was approved by IAP2 Canada members at the May 7, 2013 AGM. Application was made to Industry Canada, and the Certificate of Continuance was approved, effective September 12, 2013.

The contract with SOS Solutions to provide administrative support services was terminated in 2013, and a call for proposals to provide ongoing support to IAP2 Canada was made in July 2013. Three submissions were received and reviewed by the Board. The successful bidder was Amelia Shaw Consulting and a contract was signed in September 2013.

A handwritten signature in dark ink, appearing to read "Jan Bloomfield", written in a cursive style.

IAP2 CANADA FINANCIAL REPORT 2013



IAN FROUDE
Treasurer

IAP2 Canada ended 2013 with a healthy financial situation for the third year in a row.

Here is a summary of IAP2 Canada’s financial status as of December 31, 2013. It is important to note that these figures are from an un-audited statement.

At year end, IAP2 Canada had received \$105,473 in revenue, and had \$75,143 in expenditure. The largest revenue source for 2013, was generated through membership fees: \$101,937 (96.7% of total revenue).

The expenditures for 2013 were dominated by costs associated with administrative management of IAP2 Canada and program execution, including: \$11,550 for a 2011 and 2012 audit; \$19,640 for services by an administrative services firm; and travel by the Directors for Board meetings (\$4,237). These expenditures for administration are in support of the programming that IAP2 offers, including: conference planning, providing services to chapters, the mentorship program, webinar content planning, etc.

In 2013, IAP2 invested in improving its financial management practices, including regular updates to the Board of Directors, a strengthened budgeting process, and strengthened accountability.

ANNUAL END-OF-YEAR FINANCES: 2011-2014

	2014 (planned)	2013 (unaudited*)	2012	2011
Revenue	\$191,220	\$105,473	\$153,475	\$55,329
Expenses	\$204,346	\$75,143	\$101,531	\$24,451
Balance	-\$13,126	\$30,850	\$51,944	\$30,878

*The audit of IAP2 Canada’s 2013 finances will be completed in early April 2014.

As of the end of 2013, based on yet to be audited finances, IAP2’s assets and liabilities are:

Total Assets: \$140,468 (cash) + \$30,000 (GIC).

Total Liabilities: \$36,109

The significant difference between the revenue in 2012 and 2013, is due to 2012 being a year with a conference. Conferences are hosted in Canada every two years, and they lead to significantly greater revenue and expenses.

A full statement of finances, with a detailed budget, will be shared in early April once the audit is complete.

Our Approach to Financial Management and Budgeting

IAP2 Canada has continued its approach of budgeting conservatively. This has been important as the organization becomes accustomed to operating over the long-term.

As you saw in the table above, IAP2 has a comfortable asset base. IAP2 continues to plan the usage of these assets in small amounts when it budgets (a \$12,000 budget deficit was planned for 2013). However, as you can see in the table above, we continue to finish each year with a comfortable surplus. This has been largely due to less-than-planned expenditures, and more-than-budgeted revenues (mostly due to increased membership).

At the end of 2014, IAP2 will have been through two two-year cycles of managing its finances. The two year cycle is important because IAP2 hosts a conference in Canada every two years, and this is a significant revenue generator and significant cause of expenditure. At the end of this period, IAP2 will be in the position to determine whether it should continue its conservative approach to budgeting, or whether it is comfortable tapping into its assets, and increasing spending.

Despite the healthy financial situation for IAP2, in the coming one-to-three year period, to ensure greater financial stability over the long-term, IAP2 will need to invest in a strategy to diversify revenue sources.

In 2014, as in 2013, IAP2 will continue with the following practices:

- The Board of Directors receives bi-monthly updates on the financial situation.
- Every cheque is signed by at least two people who have knowledge of the planned budget and up-to-date financial situation.
- The process for changes to the budget has been standardized to occur every two months. This will lead to a strengthened ability to track budget changes.

The 2014 budget is available on the IAP2 Canada website. The audited financial statements for 2013 will be available in April 2014.

I would like to offer my sincere thanks for each and every member of the IAP2 Board of Directors for their constructive engagement in the financial management of IAP2 throughout the whole year. We are leaving 2013 with even stronger finances and financial processes than we did enter the year, and that is due to the continued engagement of all members of the Board.

I would also like to thank Amelia Shaw Consulting for their tireless management of IAP2's finances throughout the second half of 2013. Their engagement has been essential in ensuring our finances are well managed.

Ian Froude

IAP2 Canada Treasurer

MEMBERSHIP REPORT



KATIE SOLES

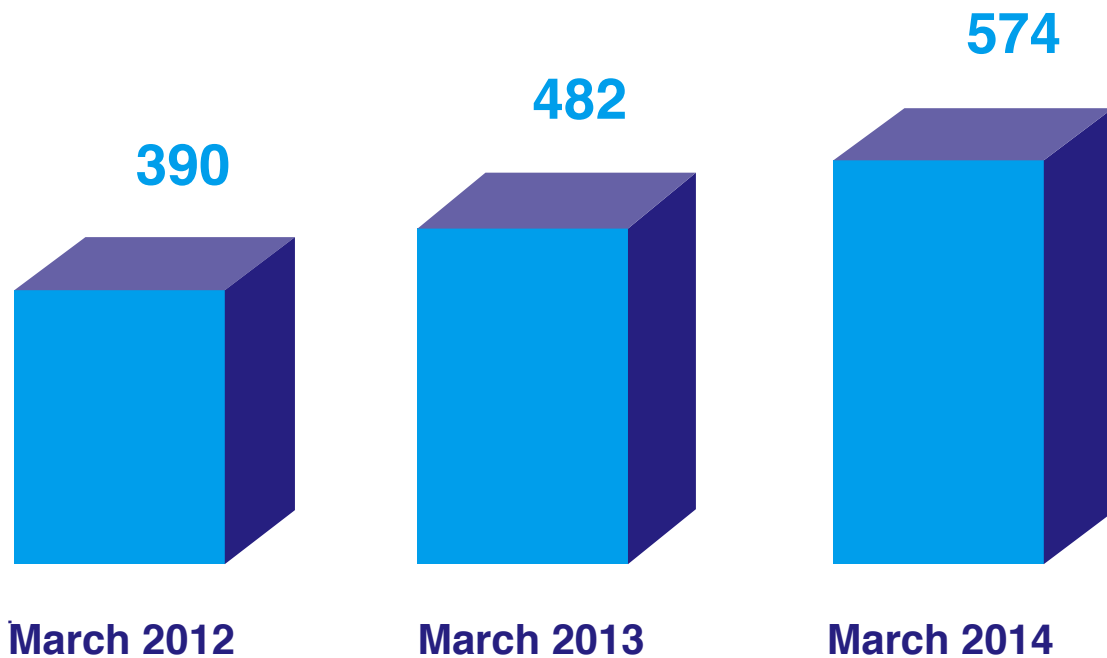


KEVIN THORVALDSON

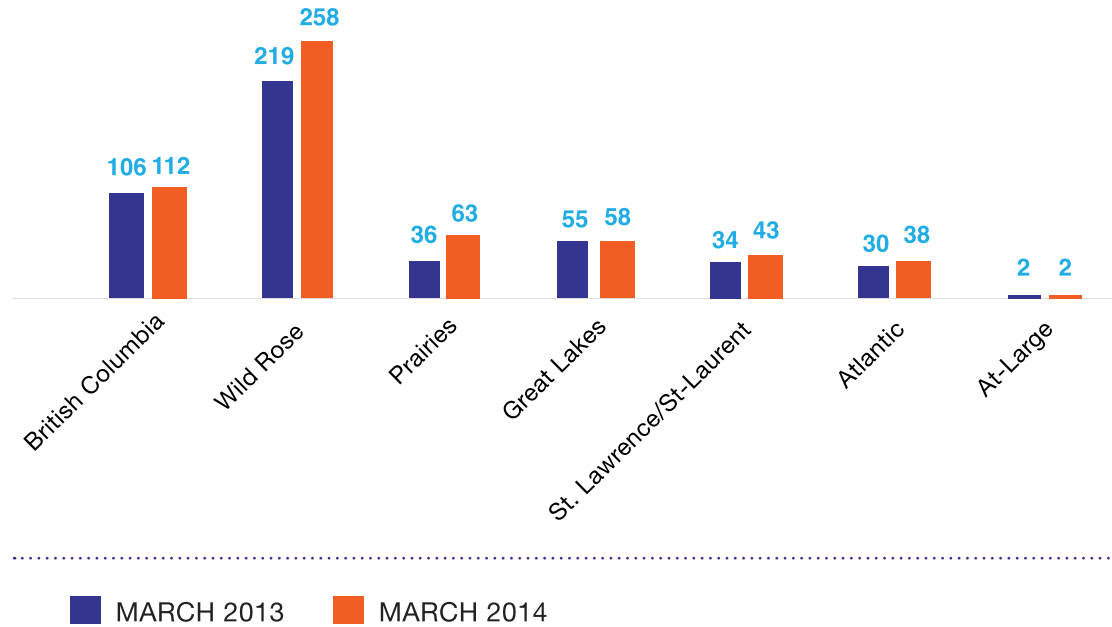
Membership Directors

2013 saw membership growth again in double digits, and we are anticipating even larger growth in 2014, with the North American conference being on Canadian soil once again, an event we may leverage to generate interest in Public Participation, and by extension, increase our active membership. New and emerging chapters continue to bring in IAP2 Canada members, and opportunities for those members to connect with like-minded P2 professionals across the country truly indicate national growth.

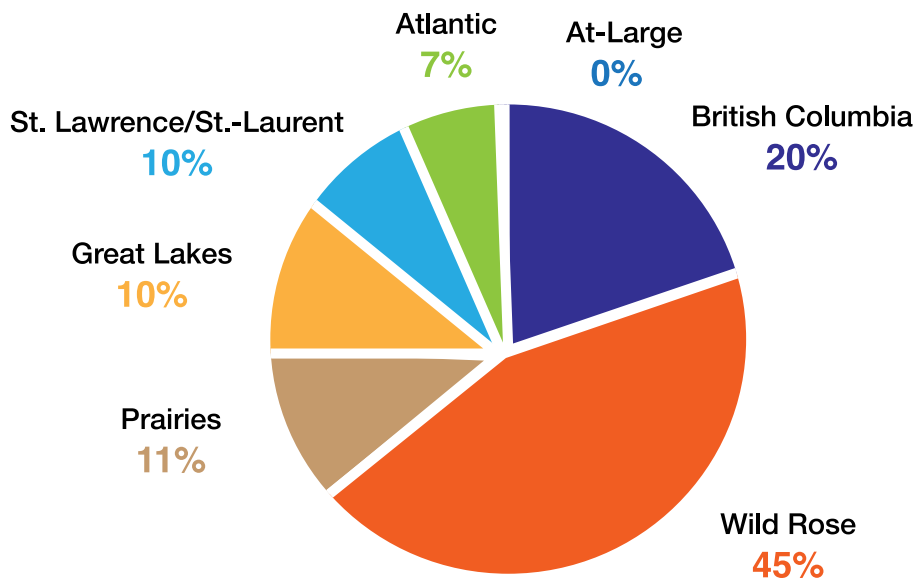
IAP2 Canada Membership Growth 2012-2014



IAP2 Canada Membership Growth by Chapter



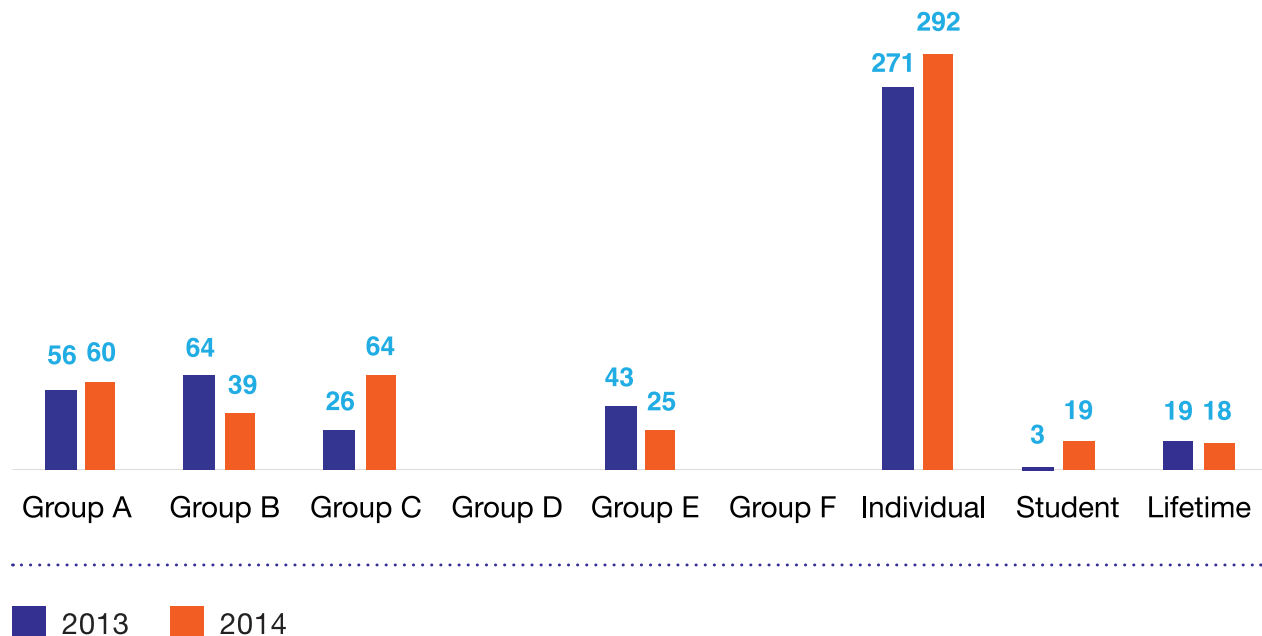
2014 Membership by Chapter



IAP2 Canada remains extremely strong in the west, but the greatest year-over-year increases were seen in St. Lawrence, Great Lakes and the Prairies chapters, a trend we see continuing this year, especially in the Prairies, which will host the North American Conference in Winnipeg this fall.

Chapters are experimenting at the local level, with networking events, seminars and training opportunities that appeal to both experienced and new P2 practitioners.

IAP2 Canada Membership by Category 2013-2014



With the introduction of the group membership categories, we are beginning to move toward a more sustainable framework for increasing membership renewal rates. Individual members still outnumber the other categories, but the gap is narrowing.

The initiatives taken to engage students and post-secondary institutions would appear to be paying off as well, something we'd like to see continue into 2014. The relationships developed at the chapter level with these institutions will be critical to seeing the student ratio of IAP2 Canada increase, as more and more program offerings at Canadian colleges and universities include a P2 component.

The year has started off well, with over 40 new members in the first two months of 2014, so we're looking forward to a banner year.

MEMBER SERVICES

In 2012, IAP2 Canada's first full year of operation, members both current and potential told us they wanted to know what value they were getting for their membership in IAP2 Canada. In 2013, we ramped-up delivery of those services.

- **Learning Webinars**, held in partnership with IAP2 USA, on the second Tuesday of each month. Topics include Diversity in Engagement, past Core Values Awards winners and special guest Sylvia MacAdams of the "Idle No More" movement. Webinars are recorded and available for viewing for professional-development purposes on the Members-Only section of <http://www.IAP2canada.ca> (also available to non-members who paid to take part in that particular webinar). Special thanks to Katie Soles for making these happen!
- IAP2 Canada **Mentorship Program** moved out of the "pilot" phase, connecting new P2 practitioners with experienced practitioners to support the P2 profession across Canada. By early 2014, there are 18 pairs of mentors and protégés taking part.

COMMUNICATIONS REPORT



JESSICA DELANEY
Communications Director

In 2013, IAP2 Canada had some fresh faces in the communications portfolio. A dedicated team of volunteers supported the development of a number of communications projects, including our regular newsletter.

In 2013, a new strategic communications plan was developed and aimed to support the various project areas of IAP2 Canada while continuing to provide members with easy access to information on public participation practices in Canada.

Building on the work completed in 2012, IAP2 Canada is working to build its brand and to support volunteers and members as they reach out to their professional associations and networks, conferences and speaking opportunities. As always, we are well supported by our designer (Little Yellow House Creative) and our many volunteers who contribute to the newsletter, edit and review copy and work to deliver added value through a newsletter which connects members to IAP2 Canada and the broader Canadian landscape for P2 professionals.

In 2014, IAP2 Canada will be looking for volunteer board members who are able to think strategically and act tactically. Major initiatives in 2014 include supporting the North American conference, updating the website and continuing to support the Board's major initiatives including research and professional development.

As we know... no effective engagement can take place without effective communications and we are always open to hearing about how we can better serve our members.

Sincerely,

A handwritten signature in black ink that reads "Jessica Delaney". The signature is written in a cursive, flowing style. Below the signature is a horizontal dotted line.

THE IAP2 CANADA NEWSLETTER

IAP2 Canada publishes a bi-monthly newsletter to its members, reporting on the organization's activities and articles of interest to the profession. Each issue includes an "Inspiring Practice": a P2 project that is particularly successful and can teach others in the profession. A big "thank you!" to our volunteers who saw the newsletter through its various stages and their employers who gave them the leeway to do so: Natalie Seniuk (Toronto and Region Conservation Authority), Christine Vandebeek and Kristine Lougas (Centre for International Governance Innovation www.cigionline.org).

OUTREACH AND COLLABORATION



KRISTIN K. DREWES
Outreach & Collaboration Director

Outreach and Collaboration Committee Chair: Robert Waldon

Outreach and Collaboration Committee Secretary: Mary Moreland

Past chair: Karla Reesor

Outreach and Collaboration Committee participants: Robert Cole, Tracey Ehl, Christian Matossian, Chantale Campbell, Inya Metrovic, Lorna Patterson

Guided by the **IAP2 Canada Strategic Plan**, a dedicated group of individuals from British Columbia to Quebec shared their time and talents on the Outreach and Collaboration Committee for 2013. The Committee worked towards the following objectives:

- Support research and peer innovation
- Establish mutually beneficial partnerships with peer organizations and with governments
- Share the P2 message

Support Research and Peer Innovation

A proposal for **posting graduate theses** was developed and submitted to the IAP2 Canada Board for approval and action.

A separate **research committee** was formed that completed a state of the practice survey, environmental scan, and associated report. Four of the six members of this committee have agreed to continued participation, and their relationship to the outreach and collaboration committee will be determined over the course of 2014.

Establish Mutually Beneficial Partnerships

By working with other organizations, IAP2 Canada is able to extend its reach to new markets and potential members, bringing value to our present members. Partnerships in 2013 included:

- **Centre for Public Involvement** – participated and sponsored the Centre’s launch event in June.
- **Strategy Institute** – For the third year, IAP2 Canada had a display and speaking opportunity at the public consultation and engagement forum held in Toronto, Ontario in November.
- **ADR (Alternative Dispute Resolution) Centre of Ontario** – initiated discussions for comparison of public disputes training curriculum.

- Initiated discussion with **McGill University's Institute for Sustainable Development** for using IAP2 Tool Box, Spectrum and Values as part of continuing education course curriculum.
- Initiated discussion with the **Queen's University Graduate Certificate in Community Relations** program at an October 2013 industry advisory event to encourage integration of IAP2 values, code, and tools into the curriculum.

Maintained a list of potential partner organizations with similar mandates and developed criteria that draw on IAP2 Canada's objectives to guide future outreach with them.

Share the P2 Message

In addition to the partnership events noted above, the Outreach and Collaboration Committee helped IAP2 Canada advocate the P2 message by:

- Presenting at the **BC Recreation and Parks Symposium** in Whistler, May, 2013, in which delegates took part in a "World Café" technique.
- Participating as a panel member at the **Canadian Institute of Planners' InFuse** event in Vancouver, 2013. Spoke on IAP2 foundations and handout materials.
- Participating as a panel member at the **Synergy Alberta Conference** in Red Deer, AB, discussing effective community engagement and the social license to operate.
- Participating at the **First Nations LNG (Liquid Natural Gas) Summit** in Fort St John, BC, February, 2014, on a panel about Communication and Relationship Building.
- Authoring a formal submission to the **Ontario Power Association's** public engagement process to advocate for meaningful engagement.
- Submitting an article to the **Association of Power Producers of Ontario** quarterly newsletter *Ipsa Facto*.
- Proposing a session for the **Prospectors and Developers Association of Canada (PDAC)** conference. (We were unsuccessful in our bid).
- Submitting an article to the **Ontario Professional Planners Quarterly** which was published in February 2014.
- Presentation made to the **ADR (Alternative Dispute Resolution) Institute of Ontario** on public engagement issues and relevant IAP2 standards and values.
- Invited IAP2 trainers to collaborate with **ADR Institute of Ontario** trainers for a comparison on training content relevant to the resolution of public disputes. (There did not appear to be sufficient IAP2 Trainer interest to proceed.)

The P2 word is getting out, and there is more to be done. The intent moving forward is to leverage our relationships with the various Chapters across Canada to continue to pursue outreach and collaboration activities across the country.

Sincerely,



IAP2 CANADA RESEARCH INITIATIVE



MARIA DEBRUIJN
IAP2 Canada Research Committee Chair

Over the past two years, IAP2 Canada identified an increasing desire from its membership to integrate research into its strategic plan.

In early 2013 the IAP2 Canada Board endorsed and created a member-based research committee to:

- collect data from the IAP2 Canada membership and non-member public participation practitioners;
- conduct an environmental scan of organizations comparable to IAP2 and produce an inventory of said organizations; and
- provide recommendations to the IAP2 Canada Board of Directors for the association's approach to research.

The committee was made of up eight members from across Canada:

BC Chapter

Sherry Campbell
Arjun Singh
Vicki Swan

Great Lakes Chapter

Sherif Kinawy

St. Lawrence Chapter

Lindsay Wiginton
Catherine Martineau-Delisle
Suzy Waldman

Wild Rose Chapter

Maria deBruijn, IAP2 Canada Board Member

The committee set a mandate to:

Provide a rationale for and identify a preliminary research framework, including resourcing and implementation plans for IAP2 Canada's approach to research.

The group aimed to uncover, understand and contextualize the current state of public participation practice and, through the lens of the IAP2 Canada membership and non-member practitioners, a desired approach to research for IAP2 Canada. This was approached using qualitative and quantitative questions administered through surveys to gather member and non-member practitioner perceptions about the current and desired approach to research and by conducting an environmental scan focused on both member-based organizations and initiatives comparable to IAP2. The State of the Public Participation Practice in Canada survey findings and Environmental Scan report can be found on the IAP2 Canada website along with the Research Initiative full report.

After reviewing and analyzing the data it became evident that there is a strong desire amongst practitioners to access mechanisms that facilitate knowledge transfer, promote cross-disciplinary collaboration, and foster evidence-based best practices and P2 innovation.

The committee developed recommendations and presented these to the IAP2 Canada Board in November of 2013. The recommendations were anchored in the understanding that IAP2 Canada is a service-focused entity that prides itself on being responsive to its membership. This meant that planning and performance management would be key attributes of any new initiative. It also meant that all tasks needed to be output-focused and align with the existing structure.

The IAP2 Canada Research Committee will begin its work in early 2014 developing a research program for IAP2 Canada in cooperation with the Outreach and Collaboration Committee. The mandate of the IAP2 Canada Research Program is:

To advance the practice of public participation through research by sharing evidence-based knowledge and promoting collaboration through partnerships and cross-disciplinary networking focused on research themes identified by IAP2 Canada members and the public participation sector.

The following goals, objectives and tactics will be the focus for the committee's work in 2014:

Goal #1: Build capacity and share knowledge on Canadian practices.

Objective: Provide IAP2 Canada members access to P2 research.

Tactics:

- Source recent P2 research and share with the membership through:
 - Annual conferences;
 - Webinars; and
 - Chapter workshops.
- Establish an online resource for P2 research by collaborating with the National Coalition for Dialogue and Deliberation (NCDD).

Goal #2: Promote research collaboration, partnership and networking across Canada.

Objective: Provide opportunities for IAP2 Canada members to connect with research organizations.

Tactics:

- Create a database of Canadian P2 researchers.
- In partnership with IAP2 Canada Chapters establish a speakers' forum to facilitate opportunities for practitioners and researchers to connect and/or participate in roundtables/workshops/webinars coordinated in collaboration with IAP2 Canada partners.

Goal #3: Advance the practice and contribute to P2 research in Canada.

Objective: Transfer research findings and frameworks to practice.

Tactics:

- Review academic literature to identify common findings and gaps between research and practice.

A handwritten signature in blue ink, appearing to read "M. de B.", with a stylized flourish underneath.

CHAPTER ACTIVITIES

BC (Catherine Rockandel, President)

In 2013, the BC Chapter began working on ways of engaging its members.

In May, assisted by Special Events Funding from IAP2 Canada, the Chapter hosted a Spring Symposium, “Beginning with the End in Mind,” and a fall social networking event.

The Annual General Meeting in November featured a presentation by Bob Joseph of Indigenous Corporate Training. The Board that was elected at that AGM has identified its priorities for 2014 and is developing work plans. Plans for 2014 include a dialogue on Vancouver Island and two social events in the fall.



Judy Kirk of Kirk & Co., speaks at the BC Spring Symposium, “Beginning with the End in Mind”



Marisa Espinosa (l) and Andrew Brooke from TransLink spoke on engaging the public in transit service delivery decisions.

Wild Rose (Paula Hall, President)



The Wild Rose Chapter had a busy year in 2013, re-grouping after the departure of its president in late 2012.

Wild Rose's signature event – the Spring Symposium in Calgary – brought P2 practitioners from across the prairies and Ontario for a day and a half of stimulating discussions on topics including citizens' juries, "gamification" and citizen engagement as a means of crime prevention.

The Wild Rose Chapter, which covers the province of Alberta and the Northwest Territories, holds training courses – usually in partnership with outside providers – and monthly Coffee Klatches to help keep members up on activities in the profession. These member-focused services will continue through 2014.

Prairies (Michelle Holland, President)

The Prairies Chapter also had a busy year, with eight Chapter-run webinars and two more C2D2 webinars. The Chapter also hosted a Lunch and Learn event discussing the Tier Approach with a local consultant from Landmark Planning.

The Chapter received a Special Event Grant, which was used, in part, to host a meet-and-greet in Winnipeg in December, designed to strengthen and create relationships among practitioners in the city. The rest of the funds have been earmarked for a meet-and-greet in Saskatoon in 2014.

That meet-and-greet is intended to boost membership; low membership is a challenge in both Saskatchewan and Manitoba, and the Chapter Board has been working on strategies to spread the message of IAP2 Canada and its membership benefits. The board actively undertook phone calls, emails and discussions with existing members and non-members to that end; meet-and-greet events, webinars and certificate training allowed practitioners to come together, develop relationships and understand the role of the chapter. Recent elections added two members from Saskatchewan to the board, strengthening the Chapter's presence in Saskatchewan.

Plans for 2014 include webinars and other outreach events, along with certification training programs; and of course, Winnipeg will play host to the 2014 IAP2 North American Conference.

Great Lakes (co-chairs Tracey Ehl and Carrie Lynn Ognibene)

Our newest chapter – formed in October 2012 – held its first executive meeting in March, followed by a visioning session in June. Its first networking event was held in November in Toronto, coinciding with the strategy institute's conference on public engagement. 2014 will be a more active year for this chapter, which has the challenge of covering a very large geographic area: roughly from the Lakehead to the Niagara peninsula. In February, the chapter hosted a learning and networking session on engaging in a digital age, and the AGM will focus on aboriginal engagement. The chapter also plans to host training and at least two networking events.

St Lawrence/St-Laurent **(Steering Committee Co-Chairs Brenda Pichette and Jacques Benard)**

With its geographical area covering Eastern Ontario and Québec, St Lawrence/St-Laurent is IAP2 Canada's bilingual chapter. It also welcomes P2 practitioners from across the country who are interested in working in a bilingual milieu. St Lawrence/St-Laurent was still in its formative stages in 2013 (officially launched in February 2014) but did host an inaugural lunch-and-learn event for its Ottawa members and two networking events: "5 à 7" in Montréal in June and another lunch-and-learn with facilitator Dorothy Strachan in November in Ottawa.

The Chapter is currently re-building its membership base, developing its strategic plan and planning for Board elections.



Author & Facilitator Dorothy Strachan (3rd from left) was the featured guest at St Lawrence/St-Laurent's inaugural lunch-and-learn in Ottawa.

BECOME A MEMBER OF IAP2 CANADA!

IAP2 Canada Membership offers you the unique opportunity to network with national and international experts, to learn from the industry association dedicated to community engagement, and to be recognized as a specialist practitioner by government and industry.

A Connected Community

- Attend IAP2 Canada events and professional development sessions in many different regions of the country at reduced member rates
- Network with peers and industry experts
- Connect with the international IAP2 community
- Create and view online practitioner profiles
- Join the discussions through IAP2 Canada's social networks, webinars, and communities of practice

Lifelong Learning and Career Enhancement

- Build your resumé with the internationally-recognized Certificate in Public Participation training – public sessions every year throughout Canada
- Extend your skills with new IAP2 courses written and road-tested to meet changing needs like Emotion, Outrage and Public Participation (EOP2)
- Attend monthly professional development webinars put on by IAP2 Canada and IAP2 USA for free
- Participate in the IAP2 Canada Mentorship Program in support of your career development and continued learning

Industry Leadership

- Nominate for the respected IAP2 Core Value Awards
- Apply for the call for papers for the acclaimed Chapter and North American IAP2 Conferences

News and Special Interests

- Keep in touch through IAP2 Canada Member News
- Access "Members Only" updates, publications, information and links online

To become a member, simply go to www.IAP2canada.ca and click "Join IAP2 Canada" to access the Member Application.