

2015 - 2017 Strategic Planning Process Overview



In the **spring of 2014** IAP2 Canada Board of Directors struck an internal committee to begin a process of developing its 2015-2017 Strategic Plan. The goal of this process was to explore what is possible and then understand, clarify and prioritize how the organization moves forward.

In May of 2014 the strategic plan committee began implementing a three-phase planning process.

PHASE I (MAY – SEPTEMBER)

The first phase provided an opportunity for the IAP2 Canada Board of Directors, Board Committee members, Chapters, the membership, and stakeholders to provide input through an online discussion forum and individual interviews. The forum was open to all members of IAP2 Canada and the interviews were with select candidates from various chapters, employment backgrounds, and positions associated with IAP2 Canada.

A total of 13 individuals were invited to participate in the strategic planning process through interviews. Representation was sought from the general membership, Chapters, IAP2 Canada committees, non-members/stakeholders (e.g. C2D2, NCDD, Centre for Public Involvement), and former IAP2 Canada Board members.

Between July and September 2014 a total of 9 interviews were conducted and 10 responses were received through the online discussion forum. The strategic planning committee then engaged in a process of thematic data analysis and of key finding identification.

PHASE II (SEPTEMBER – OCTOBER)

The second phase consisted of sharing and soliciting feedback on the key findings and analysis gathered in Phase I with the IAP2 Canada Board. This took place at the face-to-face board meeting held on Sunday September 28, 2014 in Winnipeg, Manitoba.

The IAP2 Canada Board reviewed the input received and confirmed three desired outcomes for the 2015-2017 Strategic Plan. The Board also committed to following next steps in the planning process.

Connect with Chapters to review the desired outcomes and explore opportunities to enhance collaboration and support in delivering the Association's strategic focus.

STEP ONE

Connect with Chapters to review the desired outcomes and explore opportunities to enhance collaboration and support in delivering the Association's strategic focus.

Timeline Mid to Late October 2014

STEP TWO

Share the progress of the strategic plan and three desired outcomes with the general membership.

Timeline Late October to Early November 2014

STEP THREE

Establish work teams within the Board of Directors to lead the three desired outcomes and prepare work plans for each strategic outcome including budget planning.

Timeline Mid-October to Late-November 2014

STEP FOUR

Board review and approval of the 2015-2017 Strategic Plan.

Timeline December 2014

PHASE III (DECEMBER 2014 – FEBRUARY 2015)

The last phase consisted of the development of the final version of IAP2 Canada's strategic plan for Board approval.