

SPONSORSHIP PACKAGE

ABOUT THE CONFERENCE

In the fall of 2016, IAP2 Canada and IAP2 USA will host the 5th Annual North American IAP2 Conference in Montréal, Québec, Canada. From September 28-30, over 220 people interested in public engagement will come together to share their experiences, learn from and inspire each other to advance the practice of public participation. The conference will bring together key public participation leaders from all levels of government, private industry, public service, and academia from across North America.

YOUR SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the 2016 IAP2 North American Conference. We want to make sure that you get the biggest bang for your sponsorship dollars, so we're offering you a menu of benefits to choose from. Select as many recognition and engagement opportunities as appeal to you, but hurry, because there are a limited number of opportunities to showcase your organization at this exciting event!



SPONSORSHIP PACKAGE

FOUNDATIONS

Exhibit Space (8 Available)

\$2000

Share your company's message with conference delegates over a three day period by purchasing booth space in our high traffic exhibit area. Greet current contacts and build your network during the health and networking breaks throughout the conference.

Includes: One (1) free conference registration and logo recognition.

Logo Recognition (Unlimited)

\$500

You provide us with a high resolution logo and we put it on the conference website and in the conference program, to be seen by well over 200 delegates and potential delegates from across North America.



SPONSORSHIP PACKAGE

COLLABORATIONS

Core Values Awards Gala Sponsor (1 available)

\$5000

Become the sole sponsor of the prestigious Core Values Awards Gala. This annual event celebrates the best of public engagement in North America and recognizes the winners of the IAP2 Core Values Awards from both Canada and the United States. Demonstrate your commitment to supporting meaningful public engagement by sponsoring this important recognition event. Your logo will be displayed prominently throughout the gala, you'll have an opportunity to speak about how your organization supports and promotes meaningful P2, and you will have the opportunity to present Project of the Year Awards for both US and Canadian recipients.

Includes: One (1) free conference registration, four (4) additional tickets to the gala, and logo recognition throughout the conference.

Keynote Introduction & Recognition (2 available)

\$3000

You will have the opportunity to introduce the lunch keynote speaker and bring greetings from your company. Take the stage and share your message with over 200 delegates at one of two lunches, with your logo on display as sole sponsor throughout the lunch event.

Includes: One (1) free conference registration and logo recognition.



SPONSORSHIP PACKAGE

EXTENSIONS

Program Advertisements

Give conference delegates the opportunity to get to know you and see your message again and again as they reference the conference program throughout the event, with an advertising space the size of your choice.

Full page (1 available)	\$3000
½ page (2 available)	\$2000
¼ page (4 available)	\$1000

Sponsor-a-Citizen

\$850

Demonstrate your commitment to inclusive public engagement by providing the funds needed for a citizen to attend the whole conference who otherwise would not be able to afford to do so. You will be thanked and recognized with the opportunity to attend a reception with all citizens who were sponsored to attend, along with recognition in the conference program as a supporter of citizen engagement (logo recognition not included).

Sponsor-a-Citizen for a Day

\$550

Demonstrate your commitment to inclusive public engagement by providing the funds needed for a citizen to attend the conference for one day who otherwise would not be able to afford to do so. You will be thanked and recognized with the opportunity to attend a reception with all citizens who were sponsored to attend, along with recognition in the conference program as a supporter of citizen engagement (logo recognition not included).

.....
TO BECOME A SPONSOR OR TO FIND OUT MORE, CONTACT:

Amelia Shaw | Executive Manager, IAP2 Canada | info@iap2canada.ca