



Doug Downs  
Calgary, Alberta  
[www.jgrcommunications.com](http://www.jgrcommunications.com)



Doug is the Manager of Community Engagement for Alberta Health Services and the managing partner of JGR Communications.

A national award-winning former journalist Doug has 30 years' communications experience and has led teams developing public engagement for multi-billion-dollar infrastructure projects as well as difficult, government-led initiatives such as electricity deregulation.

He now leads community engagement projects throughout the province for Alberta Health Services as well as provides executives, elected officials, charitable organization leaders, professional athletes and religious community leaders with media and presentation training. His strategic counsel is rooted in modern neuroscience – using scientific research for how people interpret, understand and remember communication for best success.

Doug is also a past Board member of IAP2 Wild Rose.