



Request for Proposal to provide Engagement, Consultation and Communication Services

Manitoba's Health System Transformation Management Office (TMO) has issued an RFP to support ongoing initiatives in Wave II of the health system transformation that require engagement, consultation and communication support services.

The TMO is being supported by Shared Health Logistics with procurement and logistics services.

When is the RFP due?

This RFP is open until March 16, 2020 at 12:00 PM Central Time.

What is the general scope of the RFP?

The services in scope of this RFP include but are not limited to:

- Development of a comprehensive engagement, consultation and communication plan for all workstreams in Wave II of the transformation;
- Identifying engagement, consultation and communication strategies for key stakeholders for each transformation initiative including but not limited to clinical leaders, SDO Boards and leadership, service partner organizations involved in the delivery of healthcare services, communities and the public.
- Identification of opportunities to leverage the Province of Manitoba's EngageMB platform in support of health system transformation initiatives;
- Aligning recommendations with the Health System Transformation's Indigenous Partnership Strategy with the overall engagement, consultation and communication plan;
- Coordinating the Health System Transformation engagement, consultation and communication plan with other initiatives that will have a direct or indirect impact on Wave II;
- Making recommendations on the sequence, timing and approach for undertaking engagement, consultation and communication in support of all Wave II initiatives;
- Integrating the engagement, consultation and communication services with the overall transformation change management plan; and,

- Knowledge transfer and capacity building for Manitoba Health, Seniors and Active Living (MHSAL), Service Delivery Organizations (SDO) and Transformation Management Office (TMO) resources engaged in delivery of the overall Wave II transformation plan.

What type of firm should be interested in this opportunity?

The TMO is interested in receiving submissions from proponents that have proven experience developing and delivering engagement, consultation and communication services in the public sector. Experience delivering engagement, consultation and communication services in the health sector will be considered an asset.

The TMO anticipates that proponents with the experience to deliver the services in this RFP may come from a wide range of sectors including but not limited to urban and community planning, consultation, public participation, strategic communications, marketing, negotiation and/or health/public sector service planning and delivery. While experience delivering consultation, engagement and communication services in a healthcare setting is considered an asset, the TMO is open to responses from proponents in any of these market sectors.

This experience would include working at different scales from individual projects or initiatives to support to programs at the jurisdiction or provincial scale. Key experience that is relevant to this RFP includes:

- Developing engagement, consultation and communication strategies
- Planning engagement, consultation and communication services in support of projects
- Undertaking the delivery of engagement, consultation and communication support working with a wide range of stakeholders in different settings
- Use and application of alternate methodologies and techniques including data driven and technology supported engagement, consultation and communication service delivery
- Integrated engagement, consultation and communication program delivery
- Knowledge transfer and capacity building with client organization leadership and project teams

What is the duration of services?

The RFP is intended to identify a prime service provider to deliver engagement, consultation and communication services for a period of up to 3 years.

The RFP also allows the TMO to identify a list of prequalified firms for some or all of the services requested in the RFP.

How do we get information on the RFP?

The RFP and information on this procurement can be found at: biddingo.com