



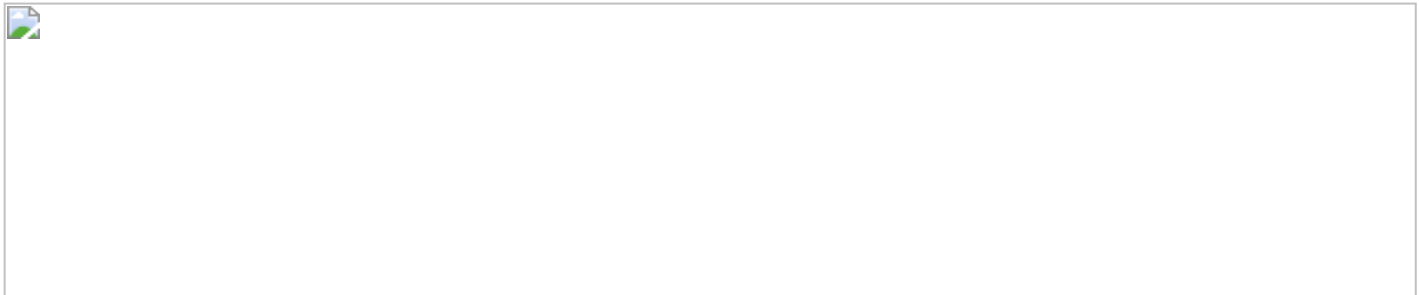
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Fwd: IAP2 Canada - August 2013 Newsletter

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To: Drew Snider <drewdsnider@gmail.com>

Thu, Nov 17, 2016 at 11:35 AM

Inspiring P2 practices and news from the IAP2 Canada community delivered to your inbox every other month.



August 2013

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CHAPTER NEWS

Prairies Chapter

Stay in touch and like us on [Facebook](#)

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St-Lawrence Chapter

At the 2012 IAP2 North American Conference in Halifax, a small

Inspiring P2 Practice: The City of Calgary's \$52 Mil Tax Room Consultation Garner a Remarkable Response

On April 22, Calgary City Council directed Administration to gather feedback from citizens on five options to allocate \$52.1 million in additional tax revenue. The options were: improve public transit, reduce business taxes, revitalize communities, reduce debt, or lower residential property taxes.

On May 16, only 24 days after Council's motion, the public participation program was launched online and with a news conference featuring the Mayor.



Public debate on the options drew approximately 300 people and most major media outlets. Photo: Frankie Thornhill.

Engaging Line-Up for IAP2 North American Conference

IAP2 USA, in collaboration with IAP2 Canada, has announced the line-up for the 2013 IAP2 North American Conference. The Conference, themed around engaging growth of P2, takes place September 22-24 in Salt Lake City. Canadian presenters include: Stephani Roy McCallum and Tannis Topolnisky (Dialogue Partners), Dave Biggs (Metroquest) and Dave Robertson (Mistri Consulting) and Colleen Hardwick (PlaceSpeak). Among the keynote speakers are Carolyn Lukensmeyer, founder of AmericaSpeaks and Ted Nyugen, author of Power of Real-Time Social Media Marketing and The Big Book of Social Media. Read the [entire program](#) here.

If you've been waiting to see the program, [register](#) before August 15 to catch the early bird discount.

group of people interested in revitalizing the chapter came together and, drawing on the current membership, created a steering committee made up of 10 members and co-chaired by Brenda Pichette and Jacques Bénard. Next steps will be for Steering Committee to meet on Aug 27th for strategic planning.

The June 14th networking event in Montreal attracted 16 individuals. Join the [LinkedIn group](#) and [contact Rosa Venuta](#), Chapter Liaison for more info or to get involved.

Atlantic Chapter

At our May event, Rob Chatwin (President) and Nancy Carter (Vice President) of the Canadian Evaluation Society (Nova Scotia Chapter) facilitated a discussion with our members on using evaluation methodologies to improve public engagement processes. The Atlantic Chapter is taking the rest of the summer off to build up our reserves for renewed activity in the Fall. We're looking forward to more shared events with the Canadian Evaluation Society, presentations from the Public Engagement Support Unit from the Government of Nova Scotia, a joint Halifax-St. John's membership teleconference by mid-October, and filing our full Chapter application papers with IAP2 Canada.

Wild Rose Chapter

The Wild Rose Chapter will be holding informal coffee klatsches in Edmonton on Thurs, Aug 15 at 9:30am ([RSVP for Edmonton](#)) and Calgary on Thurs, Sept 19 at 9:30am ([RSVP for Calgary](#)). Grab a cup of coffee and meet up with other IAP2 WR members to network, build a community of practice and discuss complex P2 projects, challenges and new techniques. Topic ideas will be discussed and decided on by participants at each session.

Three training sessions to expand your P2 skills and experience are being offered in partnership with the IAP2 Wild Rose Chapter.

The program consisted of participation opportunities using online, telephone and face-to-face communications. [Read more...](#)

IAP2 Canada Provides Guidance on Public Participation for Energy Planning in Ontario

IAP2's Core Values, Code of Ethics, and Public Participation Spectrum are foundational elements of effective public participation (P2) processes. The number of Canadian professionals that are trained in and the Canadian organizations that adopt these principles grows with each year. Through training and advocacy, IAP2 Canada continues to actively encourage individuals and organizations to incorporate these principles into their P2 processes.

One such advocacy opportunity is the ongoing P2 processes to support regional energy planning and the siting of large-scale energy infrastructure in Ontario. [Read more...](#)

Pilot Project Provides Foundation for Fall 2013 Mentorship Program

IAP2 Canada has completed a six month mentorship pilot that paired new P2 practitioners with those more experienced in the field. The pilot was launched with six Learning Partnerships. Four pairs finished strong while two pairs lost touch mid-pilot due to personal circumstances and conflicting priorities.

Pilot participants provided valuable feedback to help improve the next cycle of Learning Partnerships. [Read more...](#)

President's Message



I hope this newsletter finds you all well and enjoying some rest and rejuvenation this summer. It's been three months since IAP2 Canada's AGM in early May when we welcomed our new board of 13 members. We invite you to get acquainted with the [Board members](#)

and stay tuned for the priorities we've set for the coming year. [Read more...](#)

Members Receive 15% Discount on Public Consultation and Engagement Summit

IAP2 Canada is pleased to support the 3rd Annual Summit on Public Consultation & Engagement. It's a unique opportunity for professionals with a public participation or stakeholder engagement mandate to gain winning strategies and innovative solutions. Plus, IAP2 members receive a 15% discount by [registering](#) with the **VIP code: IAP15**. The Summit will take place on November 13-14 in Toronto and includes:

- Pre- & post-event [workshops](#)
- Timely case studies & interactive discussions
- Face-to-face networking

Know of a public participation project or news item that would inspire the IAP2 Canada community? Have feedback on this newsletter? Touch base with us at info@iap2canada.ca

P2 OPPORTUNITIES

Volunteering with IAP2 Canada

If you are new to P2 or an experienced professional, working in a large firm or running your own consultancy, volunteering with IAP2 Canada will expand your professional network and skillset. We are looking for talented volunteers to lead the development of IAP2's Canada Core Value Awards and member services. [Log in to see these volunteer opportunities.](#)

Reserve your spot now for
sessions in Edmonton or Calgary.

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