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# IAP2 Canada - Month 2013 Newsletter

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To: Drew Snider <drewdsnider@gmail.com>

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Inspiring P2 practices and news from the IAP2 Canada community delivered to your inbox every other month.



Fall 2013

## IN THIS ISSUE

**Accolades for Calgary members in Salt Lake City**

**International task force looks into certification for P2 practitioners.**

**President's Message: The Value of IAP2 Canada**

### ***Inspiring Practice: 2013 IAP2 Member-at-Large winner Intelligent Futures***

*Intelligent Futures is one of two IAP2 Canada members recognized with Member-at-Large Core Values Awards at the recent IAP2 North American Conference in Salt Lake City. Their "ourWascana" was named Project of the Year. **Tracy McCabe**, the City of Calgary and Calgary Transit received a "Highly Commended" citation for their project, "RouteAhead: The 30-year strategic plan for Calgary Transit".*

*Intelligent Futures' Founder and President **John Lewis** tells us about his company's Inspiring Practice.*



### **ourWascana in 50 Years:**

### **Intelligent Futures Stirs a Response**

Located in the heart of Regina, Wascana Centre is a 9.3 square kilometre

### **IAP2 Canada congratulates 2013 International Core Values Awards Winners!**

The Core Values Awards were announced last month at the North American Conference in Salt Lake City. Read the complete list of winners [here](#).

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**Know of a public participation project or news item that would inspire the IAP2 Canada community?**

Have feedback on this newsletter? Touch base with us at [info@iap2canada.ca](mailto:info@iap2canada.ca)

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**Members Receive 15% Discount on Public Consultation and Engagement Summit**

<b>COAST TO COAST</b>
<b>NEWS FROM THE CHAPTERS</b>
<b>BC</b>

**The IAP2 Certificate in Public Participation Program**

will be offered in Vancouver by the Canadian Trainers Collective on November 18-22.

Register by Oct. 11 for the early bird discount.

The **BC Chapter's AGM** takes place November 21 and will include a session on Aboriginal consultation and engagement, led by Bob Joseph, a trusted advisor on Aboriginal relations to governments and corporations for 19 years.

The BC Chapter has opened a call for **Executive Board Members** until October 18. If you have talents to contribute to the BC Chapter, contact [Emma Shea](#), the Nominations Chair for an application form.

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**Wild Rose**

Three training sessions to expand your P2 skills and experience are being offered in partnership with the IAP2 Wild Rose Chapter.

**Evaluating Your P2 Program** takes place [Nov. 5 in Edmonton](#) and [Nov. 6 in Calgary](#);

park built around Wascana Lake. It is home to festivals and year-round activities, cultural landmarks, municipal, provincial and university services, as well as the Saskatchewan Provincial Legislature.

After celebrating its 50th birthday in 2012, the Wascana Centre Authority set out to discover what citizens love about Wascana, what they would like to see changed and their hopes and dreams for Wascana over the next 50 years.

Intelligent Futures, with supporting partner O2 Planning + Design, was selected to lead the conversation with the community and development of a 50-year vision for Wascana Centre. The resulting visioning project was branded "ourWascana".

*Intelligent Futures used [this video](#) and a combination of social media tools to engage the people of the Queen City on their Crown Jewel.*

[Read more ...](#)

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**IAP2 Federation Looks towards Certification Program to Advance Professional Recognition**

It's a challenge that professionals in more than one growing, but relatively unknown industry have faced: what can you do to become recognized by potential clients as a professional in your service area? Many professional bodies turn to certification to legitimize and support their members.

At an international level, IAP2 has also identified certification as a critical step in promoting recognition of P2 practitioners' professional knowledge and experience. Certification adds credibility to a field. Professional engineer, certified management accountant, and registered nurse associations offer a few notable examples of the potential of certification programs.

Within the growing P2 industry, professional certification will be an official recognition that an individual has achieved a specified level of knowledge, skills, and/or abilities. These certification requirements will be established through an international task force with representation from IAP2 Canada and IAP2 affiliates from other regions.

IAP2 Canada celebrates the establishment of the task force as momentum towards its strategic direction of advancing the practice of P2. At the

IAP2 Canada is pleased to support the 3rd Annual Summit on Public Consultation & Engagement. It's a unique opportunity for professionals with a public participation or stakeholder engagement mandate to gain winning strategies and innovative solutions. Plus, IAP2 members receive a 15% discount by [registering](#) with the **VIP code: IAP15**.

The Summit will take place on November 13-14 in Toronto and includes:

- Pre- & post-event [workshops](#)
- Timely case studies & interactive discussions
- Face-to-face networking

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**Learn with Us through Monthly Webinars**

IAP2 presents stimulating, interactive webinars on the second Tuesday of each month.

Nov. 12, 2013 - Beyond Online Engagement & 144 Characters

Dec. 10, 2013 - Members' Choice - our gift to you

Jan. 14, 2014 - Retrospective and Hope

[Read more and register...](#)

**A special note regarding webinars.**

Because registration is through IAP2 but the webinar is hosted by an outside company, there is a two-step process for signing up and logging in.

First **register on the IAP2 Canada website**. When you do, you'll receive an email confirming your registration. The email contains a link which you must follow to **reserve your seat**. (That's important. We're limited to 101 participants, including the

**Engaging the Spectrum of Diversity** will be held [Nov. 18-19 in Edmonton](#) and [Nov. 20-21 in Calgary](#); and

**Emotion, Outrage and P2** goes [Dec. 3-4 in Calgary](#).

Reserve your spot now for sessions in Edmonton or Calgary.

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## Prairies

**IAP2 Certificate in Public Participation Training** - Coming to Winnipeg In January / February 2014!

The five-day, three module IAP2 Certificate course is coming to Winnipeg early in the new year. The Prairie Chapter has selected a trainer via an RFP process, and will be announcing the exact training dates in the immediate future.

For more information on the Certificate Training, please click [here](#).

**Stay in touch and like us on Facebook**

**Follow us on Twitter @IAP2PC**

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## St-Lawrence Chapter

St Lawrence/St-Laurent is working towards Board elections in Spring of 2014. You can find the latest on the progress of this "reviving" chapter on

same time, it recognizes the task force as a critical opportunity to ensure Canadian members' interests are represented in international initiatives. Once the certification program has been developed, IAP2 Canada will be the accrediting body that ensures individuals in Canada qualify for certification and issues certification to them on an ongoing basis.

*If you have an interest or background in accreditation or certification programs, IAP2 Canada needs you to represent Canadian members in raising the bar for the profession on the international task force. Please email [info@iap2canada.ca](mailto:info@iap2canada.ca) with the subject line "International Certification Task Force" by October 31st, 2013.*

## President's Message



**Anne Harding**, President, IAP2 Canada

Greetings all!

Last newsletter, I told you that IAP2 Canada is carefully considering the value proposition of membership. This newsletter, I wanted to share with you the value I've found in IAP2 Canada.

Being part of the "P2 family" offers me the opportunity to connect with a local, national, and international community of practitioners working to improve public participation.

As a fellow member, you can also find this national and international community at events like the IAP2 North American Conference (in Winnipeg next September) and local community at events like the [BC Chapter's upcoming AGM](#) or Wild Rose Chapter's monthly Coffee Klatches.

This community also shows up in the volunteer opportunities to further our profession on an international scale, like the development of an accreditation program for P2 professionals.

Beyond the IAP2 Certificate program, there are some great ways to help you develop your own P2 practice and keep abreast of innovative practices. The Wild Rose Chapter is offering some [great training](#) this fall to round out your P2 practice. IAP2 Canada has just launched its [national mentorship program](#), which pairs newer practitioners with experienced IAP2 practitioners in a 9 month learning relationship.

We also offer monthly webinars on hot topics in public engagement. Best of all are the discounts members receive for these learning

organizer and the presenter(s); the October webinar had 65 people taking part.)

When you click on that, there's a form to fill out and you'll get your instructions on how to log in when the webinar starts.

We're getting great feedback on the webinars, and please note that the December 10 webinar is an opportunity for you to be engaged yourselves, by submitting ideas for upcoming topics through 2014!

## Save the Date: 2014 IAP2 North American Conference

IAP2 Canada, together with IAP2 USA, is pleased to announce that the 2014 IAP2 North American Conference will be held in Winnipeg next year. Reserve **September 28-30, 2014** to be part of the conference. Watch [our site](#) for more conference details.

the [St Lawrence/St-Laurent webpage](#).

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## Atlantic Members

The Atlantic group of practitioners is anticipating a professional networking event in both Halifax and St. John's later this Fall. In the meantime, efforts are underway to hold organizing meetings to establish an executive committee and file Chapter documents with IAP2 Canada. Our [LinkedIn group site](#) continues to grow and provide a platform for informal networking in the meantime. Contact [Alan Timberlake](#), Interim facilitator of the Atlantic Chapter for more information.

opportunities. Between our monthly webinars (\$50 value), the recent IAP2 North American Conference (\$200 discount), and Strategy Institute's Annual Summit on Public Consultation (15% discount) and the Wild Rose Chapter courses (\$50 discount), members can save over \$600 this Fall alone. Now if that isn't a good deal, I don't know what is!

*Anne shares what's happening for IAP2 Canada every other month in this newsletter.*

[Read more about Anne ...](#)

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