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Fwd: IAP2 Canada - October Newsletter

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[View email in browser](#)**October Newsletter****Message from the president****My top takeaways from the 2014 IAP2 North American Conference**

I could probably write a full essay on the topic, but in the interest of brevity I've decided to stick to a traditional list of my top seven conference 'takeaways':



- We can do more to advocate for meaningful public engagement in this country, where citizens' voices truly have an impact on decisions that affect them. I was deeply moved, as I think others were too, by Dr. Cindy Blackstock's presentation about the inequities for First Nations children across Canada. I was inspired as I heard about the difference that a small group of passionate people can make, and was reminded of the importance of creating space for those voices to be heard through meaningful public engagement.

[Read more](#)**Strategic Plan****Webinar: All Systems Engaged**

The 2011-2013 IAP2 Canada Strategic Plan was up for review this year and the Board and the Strategic Planning committee sends a deep thanks to all those who provide feedback. After consultation, review and analysis of the data a final report is ready for sharing.

[Read report](#)

The December 9 webinar will look at "holistic" engagement. Ryan Henderson from the City of Fort Lauderdale, Florida, will lead a discussion on how his city uses all the tools at its disposal to engage its citizens.

[Register](#)

IAP2 Certification – the November Learning Webinar

Tuesday, Nov. 18, you'll have another opportunity to help guide the progress of the IAP2 Certification Project, as that will be the focus of our monthly Learning Webinar.

In June, we asked you what criteria should define the professional standards for a P2 practitioner. We received more than 1,000 comments. Over the summer, the IAP2 Task Force on Certification developed a draft set of **core competencies**, which was presented as a conversation starter at the 2014 IAP2 North American Conference in September. That conversation is still going on: [click here](#) to take part.

Now, we're coming back to you to see if we're on the right track. Join us on Tuesday, Nov. 18 at 2pm Eastern Time for an interactive webinar with members of the Task Force to give your opinions.

[Register](#)

The 2014 IAP2 North American Conference



North American 2014 Conference

Close to 200 P2 professionals and volunteers from Canada, the US, Australia and the UK attended the 2014 IAP2 North American Conference last month in Winnipeg. Along with two dozen presentations

covering topics as diverse as Indigenous Engagement, P2 in major infrastructure projects and the future of the practice.

Great volunteers helped make the Conference happen, and we'd like to give a special shout-out to the Prairies Chapter, which went above and beyond in organizing the very successful Welcome Reception, recruiting the local volunteers and so much more. Thank you!



P2 practitioners and volunteers gather for the Conference



Two dozen sessions were featured, covering topics ranging from bringing the public onside with a pipeline project, giving patients a voice in their own health-care treatment and this "Try a Technique" session where Tiffany Skomro discussed how to "Avoid the Squeaky Wheel".



Vancouver Coastal Health Authority was named Project of the Year



Lindsay Wiginton (right) led a session on Millennials in P2, moderated by fellow Millennial Francesca Patricolo (left).

Core Values Awards



What happens when you take "ordinary people" who are usually consumers of a service run by "professionals" and engage them in the planning and execution process? How about taking employees in a diverse workforce and finding ways to bring them all together?

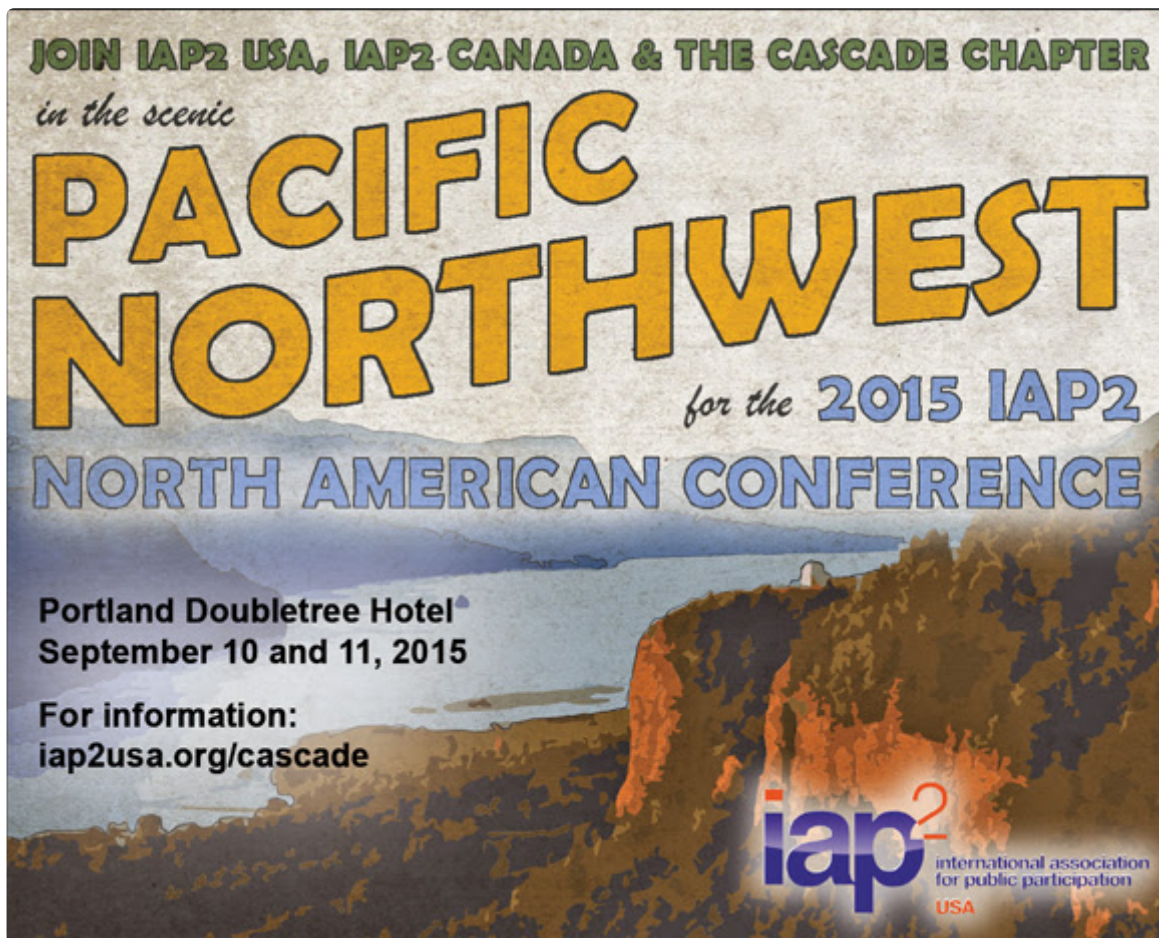
Those are some of the challenges faced and overcome by some of the 2014 IAP2 North American Core Values Awards winners, announced at the Winnipeg Conference in September. Now, you have a chance to learn from the Best of the Best! Visit iap2canada.ca/corevaluesawards to read the applications watch the videos from the winners.

2014 IAP2 Core Values Awards winners will also be featured in upcoming monthly Learning Webinars. In October, the Vancouver Coastal Health Authority were our guests, IAP2 members can [view that webinar here](#).

For details of upcoming Monthly Learning Webinars and to see when other 2014 Core Values Award winners will be featured visit the [IAP2 Canada website](#). The application process will begin in April for the 2015 Core Values Awards, check back on the IAP2 Canada website for information as it becomes available.

The 2015 IAP2 North American Conference: "What's Brewing in P2"

Portland, Oregon, September 10 & 11, 2015



IAP2 USA, IAP2 Canada and the Cascade Chapter will co-host the 2015 North American conference next September. If you're not already excited about coming to Portland, which was #1 on the 2013 list of America's 10 Best Cities, have a [look at this video](#) and get ready for an amazing conference! Look for the Call for Presenters after the first of the year.

Volunteers Wanted - If you'd like to help with the conference please contact Jeanna Hall at jeannamhall@gmail.com or Tim Hall at tim.hall@portlandoregon.gov.

More information

Reflecting on the Conference

What did those who attended get out of the Conference? They told us they were re-charged and had more than a few "aha!" moments.

[Read comments](#)

Sponsor a Citizen

For the first time, the IAP2 North American Conference offered an opportunity for students and non-profits interested in P2 to attend, even if ordinarily, they couldn't afford to. Eight people took part in the Sponsor-a-Citizen program, and we're grateful to the organizations that stepped up for their sponsorships. One of those was

Suzanne Waldman, a doctoral student at Carleton University's School of Journalism and Communication.

[Read more](#)

BC Chapter

Vancouver City Councillor Geoff Meggs will be the featured guest at the BC Chapter's Annual General Meeting, November 20, in Vancouver. Councillor Meggs will give a presentation on "The Role of Public Participation in Raising the Bar for Traffic Improvements". The AGM will also include the installation of the new executive. Read the [full Notification](#) here.



On Vancouver Island, IAP2 members held their "Engaging Ideas" networking event recently, and Lisa Moilanen tells us "overall, people wanted to help build an engagement community on Vancouver Island with events to learn, grow and share at. Helping people understand what engaging or consulting the public really means was mentioned and how a focused group such as this could bring true awareness and understanding of the IAP2 spectrum and core values."

[Read more](#)

Wild Rose Chapter

A new training opportunity is coming up November 25th in Calgary, courtesy Wild Rose. "Beginning with the End in Mind" provides tools for planning and evaluating your P2 process. [Click here](#) to register.

IAP2 Wild Rose will be presenting at the Synergy Alberta Conference, Nov. 3-5 in Edmonton. [Click here](#) for more information and to register.

The winner of the 2013 IAP2 Core Values Award for Project of the Year, John Lewis of Intelligent Futures, will be featured at a Lunch-and-Learn in Calgary on Nov. 18th. To register for the free event [click here](#).

The Wild Rose Chapter is looking for volunteers to work on a number of committees. If interested, contact info@iap2wildrosechapter.org.

Prairies Chapter

The Prairies Chapter is in "recovery mode" after the North American Conference. It did a great job recruiting volunteers and setting up the Welcome Reception, which included Winnipeg's Aboriginal School of Dance.



The Chapter is working on a series of future meet-and-greet events in Manitoba and Saskatchewan. Watch their website www.iap2canada.ca/prairie for updates.

Great Lakes Chapter

The Strategy Institute's 4th annual Summit on Public Consultation & Engagement is being held on Nov 5 and 6 at the DoubleTree by Hilton, Toronto. IAP2 Canada has a strategic relationship with the Strategy Institute, and this year IAP2 members have been invited to chair the conference.

Brenda Pichette, IAP2 Canada's Director of Professional Development, will deliver opening remarks at the conference, and together with Great Lakes Chapter Executive members Carrie-Lynn Ognibene and Mike Sullivan, will cochair concurrent streams of the two-day conference. Brenda is also speaking on Innovations to Build Public Participation Program Capacity in Your Organization, drawn from her previous experience as a Senior Public Outreach Specialist with Health Canada's Contaminated Sites Division.

IAP2 Great Lakes Chapter representatives will have an information booth at the conference. IAP2 members receive a 20% discount; [click here](#) to get the code and [here](#) to register.

Earlier in October, the Chapter took part in a symposium put on by the Ontario Professional Planners' Institute (OPPI) in Niagara Falls. About 500 people turned out, and Karla Kolli and Mike Sullivan led a 15-minute "Ignite" session where over 50 people attended. They discussed the need for a Consultation

/Engagement Plan as part of any project and tied it to the IAP2 Core Values and Spectrum of Public Participation.

St Lawrence Chapter/Section St-Laurent

On October 28, IAP2 members in the Ottawa region got to hear about the state of the practice on the international scale at a lunch-and-learn – or rather, a Consider and Discuss – with two researchers from France. Magali Nonjon from Université de La Rochelle and Alice Mazeaud from Université d'Avignon led the discussions with over 20 employees of with the Community of Federal Regulators and the Federal Consultations Community of Practice. These Federal Government bodies joined the St Lawrence Chapter in hosting the event.

Magali and Alice are asking big questions about our P2 world, including: “What is a P2 professional?” “What collection of skills makes us a P2 profession?” “Are we a profession?”

There were some small group sessions and an interesting discussion, and while no conclusions were reached, we all left with some serious food for thought. We will stay in touch with these researchers and share more of their research in the near future.

By way of background, [here](#) is some of their research (in French)

The new generation of P2 practitioners will be on the menu for the December St Lawrence Chapter's lunch-and-learn in Montréal.

Lindsay Wiginton of Acertys will discuss her findings from interviewing Canadian Millennials who have chosen public participation as their profession. What motivates them, and what values do they bring to the practice? What do they have to offer, and how can we support their professional development?

The event takes place Friday, Dec. 5 at noon in the Hydro-Québec building on Ste-Catherine Street.

[Click here](#) for more information and to register.

The St Lawrence Chapter/Section St-Laurent is leading the effort to increase IAP2 Canada's bilingual component.

Si vous vous intéressez à ce propos, veuillez vous adresser à Hugo Mimee de la Section St-Laurent/St Lawrence Chapter Mimee.Hugo@hydro.qc.ca.

Atlantic Chapter

The group setting up a Chapter for Atlantic Canada is nearing an important stage, drafting a Letter of Intent and a proposal. These should be complete by January. If you're interested in being part of the Steering Committee, please contact Geoff Wilson at Geoff.Wilson@cdha.nshealth.ca.

Yukon/Northern Canada Chapter

John Glynn-Morris is looking for P2 practitioners in Yukon, NWT and Nunavut, who would be interested in creating a Chapter. Contact John at johnglynnmorris@gmail.com for more information.



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