

Job Posting: Senior Consultant, Engagement -EDMONTON, AB

Looking to join a productive, collaborative team, be part of a growing practice, and progress your career? As a Senior Consultant, you'll have the opportunity to use your engagement expertise in a rewarding work environment.

Company Overview

Context: An Argyle Company (Context) is a full-service communication and public engagement agency. We have almost thirty years of experience drawing people into conversations about their communities and their health.

We are a member of the Argyle Group, which includes Context, Argyle PR and ChangeMakers Communications. Our network has staff across the country, with additional offices in Victoria, Edmonton, Calgary, Winnipeg, Toronto and Ottawa. Together, we have 80 team members who excel at research-based communications, public engagement and award-winning creative services. We are one of the largest independent communications and engagement firms in Canada. Our intention is to represent the public to our clients, and our clients to the public – resulting in stronger relationships, better decisions and more sustainable communities.

With the merger with Argyle, Context is positioned for continued growth, and we are enhancing the team to meet demands.

More information on our company and our work is available on our website: contextresearch.ca

Job Description

We are currently looking for a full time **Senior Consultant** in our Edmonton office to help win and lead a range of community-based public and private sector projects. You will be responsible for:

- Leading and managing small to medium sized communication and engagement projects (\$100K to \$500K), or significant parts of larger projects for a wide range of clients
- Working directly with the client.
- Contributing to engagement strategy development.
- Managing team members to produce project deliverables.
- Working with multi-disciplinary teams
- Managing suppliers such as contract designers, web developers, photographers, event facilities, printers, etc.
- Helping win new work for the company by identifying opportunities with existing or new clients, building relationships and developing key parts of proposals and estimates.

Above all, you need to be a positive contributor to the team – reliable, respectful, a strong communicator who can equally share their thoughts and listen to feedback, can thrive in a collaborative, open office environment.

Desired Skills & Experience

- A university degree in a relevant discipline (E.g. Communications, Political Science, Planning, Marketing, Health Promotion, Business Administration, Public Administration, etc.).
- A minimum of 5 years' experience designing and managing communications and engagement programs for public and private infrastructure projects.
- IAP2 training and/or certification an asset.
- Demonstrated strong project management, time management, budget management, and prioritization skills.
- Hands-on experience with the following:
 - developing communication strategies and associated work plans/budgets;
 - developing public engagement strategies and associated work plans/budgets;
 - developing an implementing community based health programs;
 - managing the production of websites, working with designers, web developers and other suppliers, while also writing and editing content;
 - developing, writing and managing the ongoing publication of newsletters and other communications collateral, working with designers and suppliers as required;
 - organizing and managing events involving key stakeholders and political figures, paying close attention to details; and
 - writing and organizing content for social media.
- Demonstrated understanding of the consulting practice, where a strong customer-service focus and commitment to producing high-quality work is required, balanced with the ability to get the job done within time and budget constraints.
- Exceptional problem-solving skills with an ability to analyze options and propose the best solution to any given problem.
- Exceptionally strong writing skills with an ability to synthesize complex, technical information into clear, plain language, and to adapt writing to a variety of audiences and mediums including reports, presentations, news publications, advertising, email, web and other digital media.
- Strong presentation skills and the ability to independently facilitate meetings and planning processes (e.g. community workshops, public events, project meetings, advisory groups, steering committees).
- Experience writing and putting together proposals and estimates for new work including proposed methodologies, workplans, timelines, budgets and team members.
- Full working knowledge of MS Office applications – Word, Excel, PowerPoint, Outlook.
- Familiarity with Adobe InDesign, Adobe Photoshop, Word Press, Hootsuite, and other standard design, web and social media applications.
- Able to travel for work.
- In possession of an unrestricted Class 5 Driver's license and legally eligible to work in Canada.



Application Instructions

Please express interest by submitting your resume and cover letter by email to kbax@contextresearch.ca.

We thank all applicants for their submission, however, only short-listed candidates will be contacted.